

## ECIC 2017

### 9th European Conference on Intellectual Capital

#### *Intellectual Capital: Its Application in Practice*

6 - 7 April 2017, Portugal

#### **Mini Track on Linking Dynamic Capabilities and Intellectual capital to strengthen SMEs**

Mini Track Chair: DR. Cecilia Murcia Rivera, Colciencias – Eafit University, Colombia



Dynamic capability is the ability of an organisation to integrate, build, and reconfigure internal and external competences to address rapidly changing environments. Furthermore, the maturity level of intellectual capital management capability (ICMC) models can be measured through the development and deployment of dynamic capabilities and this is particularly valuable in the case of small and medium sized organisations (SMEs).

SMEs need to develop strategies to sustain competitive advantage in global and changing environments, overcoming weaknesses due to limited human resources, organizational and financial resources and capabilities.

Therefore, the aim of this mini track is to investigate the links between these dynamic capabilities and intellectual capital and provide examples of its application in SMEs.

Suggested topics include, but are not limited to:

- Explaining the link between Dynamic capabilities and Intellectual Capital
- Measuring Intellectual Capital and Dynamic Capabilities
- Effects of Intellectual Capital and Dynamic Capabilities on firm performance.
- Cases of application in SMEs.

Dr **Cecilia Murcia Rivera** is Currently completing a post-doctoral fellowship at EAFIT University in Colombia under the Program “Es Tiempo de Volver” (Time to return) co-funded by this University and the National Government through the Administrative Department of Science, Technology and Innovation, Colciencias. Dr Murcia is principal researcher in the project: “Dynamic SMEs through intellectual capital diagnosis. Cases study in Antioquia’s SMEs”. She holds a PhD in Business Administration from the Autonomous University of Madrid (Spain). She has worked in Colombian cooperative, industrial and services companies and she has also developed a wide research activity in Spain, focusing on Intellectual Capital, Knowledge Management, Innovation, and SMEs.

#### **Submission details**

In the first instance a 300-500 word abstract is required, to be received by **15<sup>th</sup> of September**. Please read the guidelines at <http://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at:

<http://www.academic-conferences.org/conferences/ecic/ecic-abstract-submission/>

If you have any questions about this track please email the mini track chair: [cmurcia@eafit.edu.co](mailto:cmurcia@eafit.edu.co)