



GLOBAL LEADERS PROGRAM

2020 PROGRAM GUIDE

EXCEL AS A LEADER
CONNECT TO YOUR POTENTIAL
TRANSFORM THE WORLD



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GATEWAY TO GREATNESS

SNAPSHOT

The Global Leaders Program empowers a rising generation of change-makers in music to transform lives and communities through an innovative nine-month Executive Graduate Certificate in Social Entrepreneurship, Cultural Agency, Teaching Artistry, Civic Leadership, and Organizational Management. Led in partnership with nine top universities and think tanks, a world-class Faculty that includes two Nobel Laureates, and a network of institutional Fieldwork hosts spanning 30 countries, the Program is offered annually to a select Cohort of 45 of the most promising emerging talents from around the globe.

THE NEED: A NEW PARADIGM

Across the world, new music initiatives are forming based on a growing understanding of the value of music as a tool in community development and social inclusion. Musical training offers youth a platform to develop strong thinking, social-emotional, and physical skills that are predictors of success in school, relationships, and the workforce. Despite international demand for social music education initiatives, the diverse skills and experiences required to build and sustain relevant programs are not taught in conservatory practice rooms or in university lecture halls.

THE SOLUTION: LEADERS OF TOMORROW

The Global Leaders Program works to prepare young musical leaders to build and guide the social music initiatives of tomorrow. The Program combines unique on-site leadership development in diverse international settings with remote classroom training guided by a pioneering faculty of Institutional Curators, Module Directors, Core Professors, Guest Lecturers, and Cohort Mentors, including two Nobel Prize Laureates. Participants are taught to act simultaneously as entrepreneurs, mentors, teaching artists, advocates, civic leaders, dynamic performers, cultural agents, and social value creators. Graduating Cohort Members are transforming the paradigm of what it means to be a great artist, and working to ensure that music initiatives continue to serve and enrich communities for generations to come.





"The Global Leaders Program radically transformed my perception of the impact that music can achieve and the role I can play in it."


Manuel Figueroa, Double Bass, Chile (2013 Cohort)
Founder, Chamber Music Festival of Chile





AT A GLANCE


 Connecting a Cohort of 45 musical change-makers from around the world representing the best and the brightest.


 A curriculum focused on critical areas of learning not addressed in conservatory classrooms, designed to tackle real-world challenges and opportunities.


 In-depth Case Studies cultivate unique first-hand understandings, broadening the curriculum through practical insight and worldly reflection.

 Hands-on teaching platforms allow Cohort Members to put coursework to the test in on-the-ground settings.

 Immersive Fieldwork abroad enhances perspectives on best practices and development opportunities in the field.

 A diverse teaching Faculty representing critical disciplines and top academic institutions including two Nobel Prize Laureates.

 Interactive approaches to study that combine individual study with team learning and group reflection.

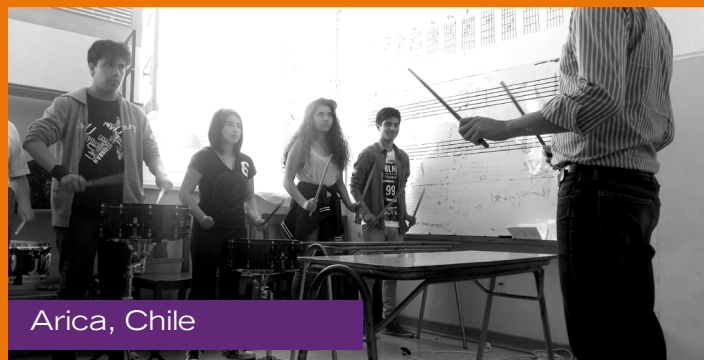
 An accessible schedule adapted to the busy lives of working professionals and graduate students.

 An empowering transformation in just nine months.



"The Global Leaders Program prepared me to make my community a better place with music. I had the chance to learn from influential musicians and entrepreneurs, from their struggles and from their successes."

Zubaida Azezi, Violin, Canada (2014 Cohort)
Founder, Silk Road Youth Orchestra



Arica, Chile



Chicago, USA



Cochabamba, Bolivia



Bahia, Brazil



QUICK FACTS

Alumni have launched dozens of thriving initiatives worldwide

Fieldwork in 30+ countries

Graduates occupy leading positions globally

Participant salaries increase 32% in two years

More than 100 organizations have been transformed

STUDENT PROFILE

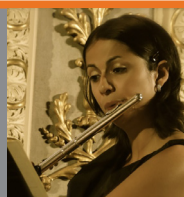
AVERAGE AGE: 27

MEAN EDUCATION LEVEL: 2nd Year Masters

AVERAGE NUMBER OF LANGUAGES SPOKEN: 2

"In The Global Leaders Program, I learned how to adapt the best educational models in the world to unique opportunities in my own backyard."

Pia Rodriguez, Flute, Costa Rica (2014 Cohort)
Founder, Ensemble Terrazú





FACULTY

MODULE CURATORS

- McGill University, Schulich School of Music
- Harvard University, David Rockefeller Center for Latin American Studies
- Duke University, Social Science Research Institute
- The Johns Hopkins University, Social Innovation Lab
- Georgetown University, Global Social Enterprise Initiative at the McDonough School of Business
- Longy School of Music of Bard College
- The League of American Orchestras
- El Sistema USA
- The Foundation Center

MODULE DIRECTORS

- Eric Booth, Faculty Emeritus, The Juilliard School
- Dr. Debbi Brock, Faculty, Byrum School of Business
- Eva Heinsteins, Kennedy School, Harvard University
- Sylvia Holmes, Institute of Edu, University College of London
- David K. Hurst, Faculty, Hill School of Business
- Dr. Tim Kraft, Faculty, University of Virginia
- Richard Saad, Faculty, HEC Montréal
- Christopher Schroeder, Director, Josiah Quincy Orchestra Program
- Dr. Doris Sommer, Faculty, Harvard University
- Dr. Jessica Sperling, SSRI, Duke University
- Stanford Thompson, Board, Curtis Institute of Music
- Katie Wyatt, Director, El Sistema USA

PROGRAM LECTURERS TEACH AT THE FOLLOWING -

- American University, Washington College of Law (USA)
- Catholic University, Busch School of Business (USA)
- Curtis Institute of Music (USA)
- Duke University, Social Science Research Institute (USA)
- Georgetown University, McDonough School of Business (USA)
- Harvard University, School of Public Health (USA)
- The Johns Hopkins University, Peabody Institute (USA)
- McGill University, Schulich School of Music (Canada)
- New England Conservatory, Dept of Entrepreneurship (USA)
- Purchase College, State University of New York (USA)
- Stanford University, School of Medicine (USA)
- Texas Tech University, School of Music (USA)
- Universidad Javeriana, School of Graduate Studies (Colombia)
- University of London, Institute of Education (UK)
- University of Virginia, Darden School of Business (USA)



"The unique curriculum of readings, seminars, assignments, and fieldwork transformed my perspective and strengthened my goals within the world of music education."

Maggie Gould, Violin, USA (2014 Cohort)
Co-Founder, National Youth Orchestra of Belize

FACULTY PROFILE

NOBEL PRIZE-WINNERS: 2

LIVE WEBINAR HOURS TAUGHT PER PROGRAM: 65+

COUNTRIES REPRESENTED: 15+



CORE CURRICULUM

FIRST SEMESTER (September - December)

Module 1	Introduction to Development, Education, & Social Action
Module 2	Music & The Mind: An Integrated Approach
Module 3	Frameworks for Advocacy & Action
Module 4	Learning Systems
Module 5	Teaching Artistry for Communities
Module 6	Introduction to Social Entrepreneurship

SECOND SEMESTER (January - May)

Module 7	Cultural Agency: The Arts & Problem Solving
Module 8	Business Toolkit: Intro to Budgeting, Accounting, & Legal Structures
Module 9	Operational Excellence
Module 10	Revenue Strategies: Paths to Financing
Module 11	Measuring Results, Evaluating Impact
Module 12	Sustained Success: Creativity & Renewal
Final Projects	Social Enterprise Challenge





CALENDAR

12-MODULE ACADEMIC CURRICULUM

From September through May, Cohort Members take part in 12 Academic Modules overseen by nine world-class universities and think tanks. The first six Modules (Semester I) cultivate cognitive tools related to Community Development, Civic Leadership, Teaching Artistry, and Social Entrepreneurship. The last six Modules (Semester II) foster practical skills related to Cultural Agency and Business Management. Each sequential Module builds on the learnings of the previous, consisting of four to six 90-minute live interactive webinars guided by a combination of Curating Institutions and Module Directors. Webinars also involve guest speakers—invited industry pioneers who enhance the content of the Modules with first-hand insights. Module learning also entails required readings and a written assignment designed to allow participants to apply classroom learnings to specific local issues and professional areas of interest.

INDIVIDUAL FIELDWORK

For Cohort Members, the Individual Field Assignment represents an opportunity to apply Module learnings to dynamic real-world settings of interest, culturally distinct from their home environments. With a broad network of institutional Fieldwork partners in more than 30 countries, The Global Leaders Program works to pair each Cohort Member with a Fieldwork site that aligns with their unique professional aspirations. Beyond acting as a forum to apply pedagogical learnings and develop social engagement techniques, the Individual Fieldwork Assignment also provides for in-depth study of a regional organization as a reference in supporting the Final Project. During the Individual Field Assignment, Cohort Members research and write a Case Study about a local institutional challenge observed, analyzed, and possibly even addressed on location. This produces a creative resource that delves deeper into analyzing and addressing local context, tying Module learnings to activities and observations on the ground. For many participants, the individual Field Assignment is among the most insightful and transformative aspects of their experience in the Program.

FULL COHORT RESIDENCE

In January, the full Cohort gathers in Southern Chile for a 15-day Residence. Combining both Fieldwork activities and Module learnings into one experience, this cultural immersion combines in-person seminars, Cohort-led music camps, group assignments with regional NGOs, and a variety of investigative field trips. This Residence is curated by Harvard University's David Rockefeller Center for Latin American Studies (DRCLAS) and the Cultural Agents Initiative at Harvard University, along with a number of additional on-site guest faculty from Harvard and other international institutions.



Participants in Action: La Serena, Chile



"Participating in the Program opened my eyes to the difference that I can make through music in the lives of children and their communities."

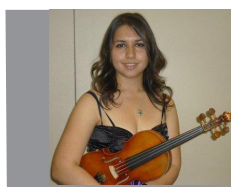
Julie Rochus, French horn, Canada (2014 Cohort)
Teaching Artist, Sistema New Brunswick

FINAL PROJECTS: SOCIAL ENTERPRISE CHALLENGE

Following the completion of Module 12, Cohort Members work on a major individual assignment that represents the culmination of all Modules and Fieldwork. Final Projects draw together the breadth of learning in the Program by requiring the research, design, and articulation of a complete prospectus for a new or expanded social venture involving music. Final Projects are comprehensive business proposals that include a clear social value proposition, viable revenue model, comprehensive 3-year feasibility assessment, and human resource plan, among other components. The development of the Social Enterprise Challenge is assisted by Final Project Mentors who work individually with participants to help guide their development. Final Projects are reviewed by external Shark Tank panels in a series of closing presentations, and as well by Global Leaders Program Faculty, who provide input aimed at evaluating proposals and strengthening the ability of Cohort Members to bring their ideas to the social marketplace.

PROFESSIONAL CREDENTIAL

Upon successful completion of each Module, Cohort Members receive Module Certificates of Completion from the program's Curating Institutions, confirming their mastery of learnings from the Module. These Module certificates are adjudicated by world-class institutions that include: McGill University's Schulich School of Music, Duke University's Social Science Research Institute, Harvard University's David Rockefeller Center for Latin American Studies, The Johns Hopkins University's Social Innovation Lab, Georgetown University's Global Social Enterprise Initiative at the McDonough School of Business, Longy School of Music of Bard College, El Sistema USA, the League of American Orchestras, and the Foundation Center. Module Certificates are also co-signed by Module Directors who represent the following additional institutions—University of Virginia's Darden School of Business, HEC Montréal, Curtis Institute of Music, the Byrum School of Business, the Hill School of Business, and the University College of London. Beyond 12 individual Module Certificates, after successful completion of the entire 9-month Program, participants receive an Executive Graduate Certificate in Social Entrepreneurship, Community Leadership, Teaching Artistry, Cultural Agency, and Organizational Management from The Global Leaders Program, having completed 12 Modules, two Field Assignments, and presented a successful Social Enterprise Challenge Final Project.



"This Program gave me the skills to take on the world as a citizen musician."

Aurora Mendez, Violin, Chile (2013 Cohort)
Teaching Artist, Union City Music Project

HOW TO APPLY

The Global Leaders Program is open to orchestrally-trained musicians with a Bachelor's degree in a related field (or equivalent) and a minimum age of 21. **To be considered, candidates must register their interest online by April 1.** Qualified candidates will receive instructions on how to apply to The Global Leaders Program. The application, due on May 1, requires video and written components, reference letters, and a CV. Notifications are sent on a rolling basis.







FIELDWORK

GROUNDING EDUCATION

Global Leaders Program Field Assignments are an innovative way to enhance the perspective of participants, while simultaneously supporting local music initiatives around the world. Fieldwork provides a unique opportunity for Cohort Members to apply classroom learning to the field.

FIELDWORK LIFECYCLE

-  Cohort Members take part in individual coaching sessions to discuss their aspirations and goals, in order to tailor the most relevant possible Fieldwork location/host.
-  Cohort Members are assigned either individually or in small groups to an international Field Assignment according to dates identified to the Program as feasible in advance.
-  Cohort Members then begin to research their host, to develop a range of appropriate pedagogical activities to be led on the ground by the Fieldwork Team, as well as to begin exploring possible subjects for the Case Study assignment.
-  Field Assignment takes place, normally lasting 10 days.
-  During and immediately after the Field Assignment, Cohort Members research and write a Case Study about their host organization that deepens local awareness and helps provide a reference on issues related to the eventual Final Project.
-  Fieldwork concludes with high-visibility concerts showcasing the achievements of the assignment, typically involving local youth performing in large ensemble settings.
-  Cohort Members conduct surveys to evaluate the outcome of their visit on regional youth, teachers, and host partners.
-  Cohort Members provide feedback and recommendations to ensure continued benefit to the local community.

FIELDWORK LOCATIONS

Puebla, Mexico



Kingston, Jamaica



New Brunswick, Canada



Göteborg, Sweden





FIELDWORK SITES

NORTH AMERICA

Belize

Belize City

Canada

New Brunswick
Quebec

Guatemala

Chimaltenango
Guatemala City
Sacatepéquez

Haiti

Nationwide
Port-au-Prince

Honduras

San Pedro Sula
Tegucigalpa
Tela

Jamaica

Kingston

Mexico

Boca del Rio
Chihuahua
Durango
Naolinco
Nationwide
Tlaxcala
Xalapa

Panama

Natá de los Caballeros
Panama City
Santiago

Puerto Rico

San Juan

United States

Juneau, AK
Portland, OR
Raleigh-Durham, NC
Washington, DC
Waterbury, CT

Virgin Islands

St. Croix

SOUTH AMERICA

Argentina

Corrientes
El Chaco
Santa Fe
Santiago del Estero

Bolivia

La Paz
Moxos

Brazil

Bahia
São Paulo

Chile

Arica
Calama
Chonchi
Easter Island
Frutillar
La Serena
Mancera
Nationwide
Osorno
Panguipulli
San Antonio

Colombia

Antioquia
Bogota
Manizales

Paraguay

Nationwide

Peru

Trujillo

Suriname

Paramaribo



FIELDWORK SITES

EUROPE & ASIA

Greece

Athens

India

Goa

Iraq

Suleimaniyah

Lebanon

Beirut

Philippines

Bataan Province

Cebu City

Spain

Canary Islands

Madrid

Sweden

Gothenburg

AFRICA & OCEANIA

Ghana

Accra

Kenya

Nairobi

Namibia

Windhoek

Sierra Leone

Freetown

Tanzania

Arusha





Tegucigalpa, Honduras



Croix-des-Bouquets, Haiti



Paramaribo, Suriname



San Juan, Puerto Rico





ALUMNI STARTUPS

ALUMNI ARE LAUNCHING INNOVATIVE COMMUNITY INITIATIVES

ASM Festival Panama

Isaac Casal

Boston Latin-American Orchestra

Andres Lopera

BRIDGES: Harmony through Music

Edward Leaf

Concurso Internacional de Violín de Colombia

Mauricio Oliveros

Encuentro de Cuerdas de Honduras

Jackson Guillen

Ensemble D'argent

Emilio Argento

Ensemble Terrazú

Pia Rodriguez

E&P Youth Choir and Orchestra

Diego Barbosa

Festival de Música de Cámara del Elqui

Manuel Figueroa

Fundación Caucaerata

Diego Hernandez

Fundación Orquesta Sinfónica Juvenil

Darwin Aquino

Kids' Orchestra

Raúl Gómez

Kidznotes

Katie Wyatt

Latin American Center of Korea

Raul Vergara

MESDA

Enrique Márquez

Musikallpa Peru

Franco Carranza

Projeto Cururu

Luciana Arraes

Sembrando Talentos Uruguay

Nicolás Giordano Pisano

Silk Road Youth Orchestra

Zubaida Azezi

Sociedad Boliviana de Música de Cámara

Camila Barrientos

Bruno Lourensetto

Sergio Escalera

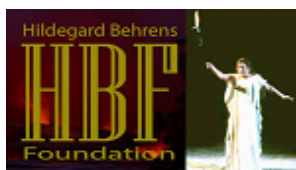
Störphonie Youth Symphony

Diego Naser

YOURS Project Chicago

Deborah Wanderley

LEAD FINANCIAL SUPPORT



La Serena, Chile



Seoul, South Korea

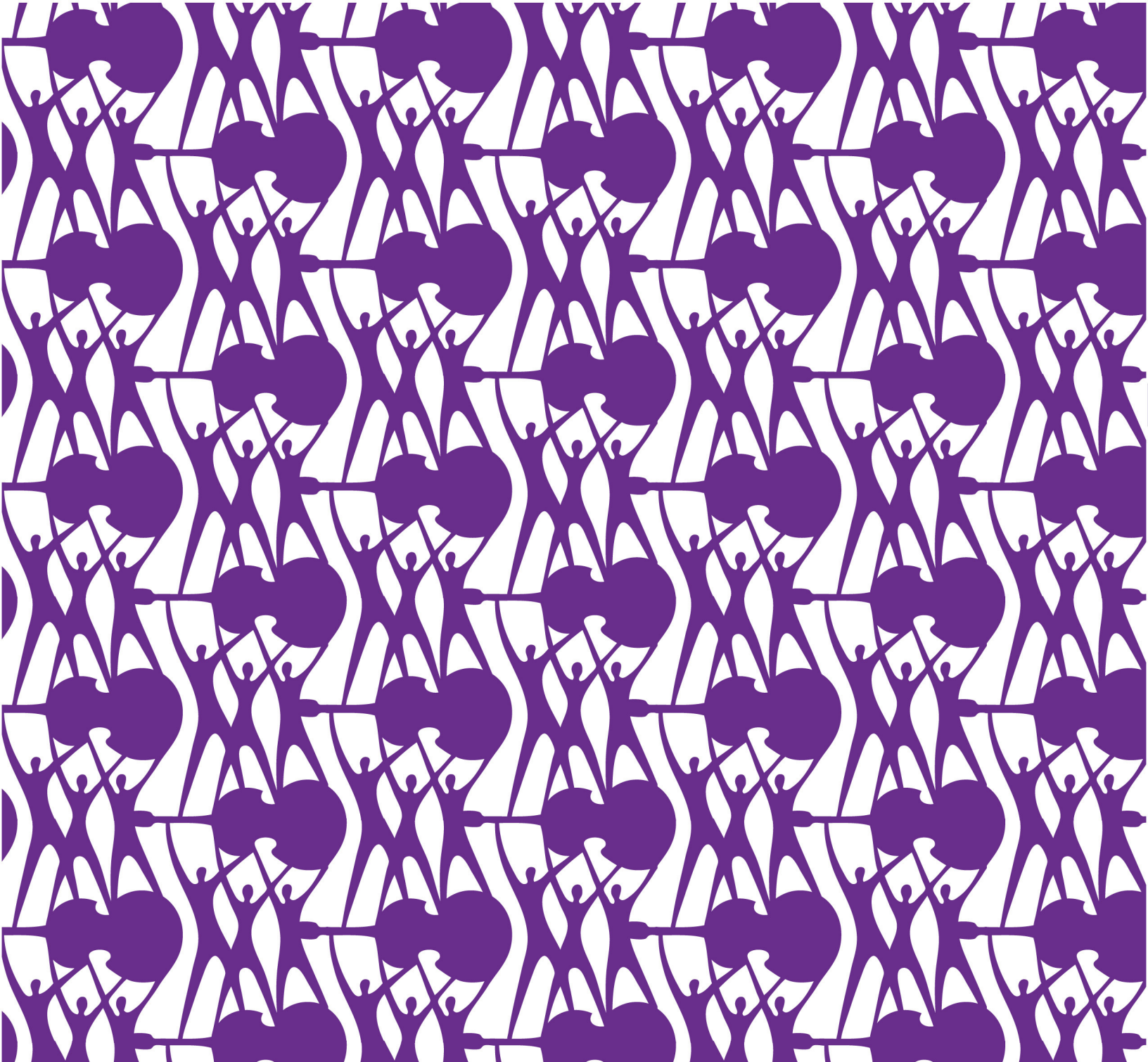


Bataan, Philippines



Verbier, Switzerland





The Global Leaders Program

1342 Florida Avenue, NW
Washington, DC 20009 USA

www.globalleadersprogram.com

+1 (703) 236-0010

