

Colombia- Prosperity Fund Call for Proposals 2016

Purpose

- To promote the economic reform and development needed for growth in partner countries.

Colombia Overall Objectives

- Increase Colombia's regional stability and prosperity to support sustainable peace through regional capacity building, institutional strengthening, and the generation of better infrastructure and jobs in former conflict regions.
- Improve Colombia's business environment to facilitate more sustainable, inclusive growth by supporting good governance, reducing corruption and creating more open, competitive markets.

Colombia Overall Objectives

- Enable Colombia to be more competitive; harnessing the use of science, innovation and entrepreneurship; reducing labour informality; and engaging the private sector as leaders on sustainable business.
- Support Colombia's OECD accession, by collaborating on the implementation of rules-based, international standards.
- Strengthen the Pacific Alliance as an integrated, open-market trading bloc and integrated financial market.
- Build on the Embassy's existing focus on areas including: infrastructure, anti-corruption, science & innovation, future cities and energy.
- Support Colombia's transition to a low carbon economy and its ambition to achieve 30% emissions reduction, dependent on international assistance.

Priority Areas

- **Good Governance & Competitiveness** – We will support good governance, focusing on creating a better business environment, improving education, tackling corruption, driving competitiveness, promoting science and innovation as solutions to global challenges; and strengthening financial markets.

Project themes could include: Better Regulation, Improved public procurement, Open Data, Entrepreneurship, Transparency, Cyber Security, and Financial Markets.

- **Infrastructure** – We will support Colombia's infrastructure ambitions, building central and regional capability to deliver large scale infrastructure projects, sharing best practice and technical know-how on SMART cities; and helping to improve water and waste management.

Project themes could include: Public Private Partnerships, Regional capacity building, Future Cities, Water (provision & waste water management) & Waste (solid & chemical).

Priority Areas

- Energy – We will help improve Colombia's energy security, support efforts to diversify its energy mix, and help accelerate Colombia's transition to a low carbon economy.

Project themes could include: Energy Efficiency, Energy Diversification, Renewable Energy, Offshore operations and Climate Services.

Budget and Time

Project bids will typically be in the region of £100,000. Bidders should take into account that all project activities must be completed and the project budget fully spent within the UK financial year 2016/17.

The deadline for submission of concept bids is Friday 19 February 2016.

What to Include in the Bid Form

- Overview of project
- Strategic fit to the Colombia Prosperity Fund Objectives
- How the project will lead to transformational change in Colombia and support the processes of economic development (outline impact and main changes that the project will impulse)
- Rationale for project – including why the project should take place now
- Why the UK is the partner of choice for such project? This might be due to the UK's recognised expertise in a specific area, UK experience has lessons to share, capitalising on UK's convening power, policies in question have close links to UK experience.
- Support from Colombian Government - evidence that relevant Colombian Government Ministry(ies) have been consulted and are supportive of the proposal and its alignment with their own growth plans. Or if they have not, the bid should explain how the project has sufficient buy-in from the necessary stakeholders to deliver the expected outcomes.
- Communication Strategy – including stakeholders, beneficiary organizations and relevant public communications strategy actions.

What to Include in the Bid Form

- Sustainability once the Prosperity Fund project has been completed – What factors will impact on sustainability? What actions are needed by the project to ensure sustainability occurs? What future programming could be designed to develop this impact stream/support further economic development?
- Demonstrate that local partnership links are already established and that projects can be delivered on the ground in Colombia.

Contacts

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How to submit a proposal

The British Embassy in Mexico is the regional coordinator for Latin America and will be processing the Prosperity Fund bids for Colombia. Bids in word format should be submitted in English by email with the title “Prosperity Fund 2016: Project title-Name of the implementer-Colombia”, to the British Embassy in Mexico City: prosperityfund.latam@fco.gov.uk

Para soporte en la presentación de proyectos a entidades nacionales e internacionales, contactar a:

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