



# Behavioral Finance

CHALLENGES AND SOLUTIONS FOR DEVELOPING ECONOMIES

WORKSHOP 19 | oct | 2017

CBS COPENHAGEN  
BUSINESS SCHOOL  
HANDELSHØJSKOLEN

UNIVERSIDAD  
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## Agenda

8:00 to 9:00 am	Attendee registration
9:00 to 9:15 am	Opening ceremonies
9:15 to 10:15 am	<b>How Rational Are Danes When Investing? Some Lessons for Household Finance</b> Steffen Andersen, PhD, Professor Department of Finance, Copenhagen Business School
10:15 to 10:50 am	<b>Personalized Information as a Tool to Improve Pension Savings: Results from a Randomized Control Trial in Chile.</b> Jeanne Lafortune, PhD, Professor Department of Economics, Pontificia Universidad Católica de Chile
10:50 to 11:05 am	Break
11:05 to 11:40 am	<b>Public vs. Private Mental Accounts: Experimental Evidence from Savings Groups in Colombia</b> Luz Magdalena Salas, PhD, Assistant Professor of Economics, Pontificia Universidad Javeriana
11:40 am to 12:15 pm	<b>Aprendizaje en los Mercados Financieros: Una aproximación experimental a la convergencia de precios.</b> Jairo Olarte, Master, Professor of Agrobusiness Master, Universidad de La Salle
12:15 to 1:30 pm	Lunch
1:30 to 2:05 pm	<b>How do financial services affect investor psychology?</b> Fernando Lopez, PhD, Professor Department of Management and Business, Universidad Alberto Hurtado
2:05 to 2:40 pm	<b>The Effect of Savings Commitments on Asset, Debt, and Retirement Decisions: Evidence from Mortgage Run-offs in Danish Registry Data.</b> Philippe Dastous, PhD, Professor Department of Finance, HEC Montreal
2:40 to 3:15 pm	<b>The Role of Cognitive Abilities on Financial Literacy.</b> Melissa Muñoz, Master, Professor/Research Assistant, Universidad EAFIT.
3:15 to 3:30 pm	Break
3:30 to 4:05 pm	<b>The Disposition Effect: Evidence on Institutional Investors and Mutual Funds in the United States of America.</b> Juan Sebastian Sandoval, Master, Professor/Research Assistant, Pontificia Universidad Javeriana
4:05 pm to 5:30 pm	Discussion Panel with Practitioners and Policy-Makers